Management of Supplier Sustainability in International Clothing Retailers
Development of a Concept and Analysis of Case Studies

Structure/Aim
The objective of the paper is to establish a concept for the management of supplier sustainability in international clothing retailers and furthermore, to analyse the management of supplier sustainability according to this concept in two leading global clothing retail businesses.

Method
The objective of the paper was worked out with the following steps:

Step 1
• Current Development in the Textile and Garment Industries

Step 2
• Management of Supplier Sustainability in International Clothing Retailers

Step 3
• Case Study: Analysis in Inditex Group

Step 4
• Case Study: Analysis in H&M Group

Results
The following concept was developed for the management of supplier sustainability in international clothing retailers and analysed with two case studies:

Formulation of Standards  Supplier Commitment  Supplier Monitoring  Consequences of Breaches  Accompanying Measures