



## Management of Supplier Sustainability in International Clothing Retailers Development of a Concept and Analysis of Case Studies

### Structure/Aim

The objective of the paper is to establish a concept for the management of supplier sustainability in international clothing retailers and furthermore, to analyse the management of supplier sustainability according to this concept in two leading global clothing retail businesses.

### Method

The objective of the paper was worked out with the following steps:

#### Step 1

- Current Development in the Textile and Garment Industries

#### Step 2

- Management of Supplier Sustainability in International Clothing Retailers

#### Step 3

- Case Study: Analysis in Inditex Group

#### Step 4

- Case Study: Analysis in H&M Group

### Results

The following concept was developed for the management of supplier sustainability in international clothing retailers and analysed with two case studies:

