Title: Brexit readiness concept for Bentley Motors

Structure/Aim
Brexit as a completely new situation combined with the political uncertainty challenges the UK´s economy, especially companies with a high dependency on the EU, since the referendum in 2016. Bentley Motors, the British luxury car manufacturer is one of these affected companies by having 80% of the supplier base located within Europe and by belonging to the German VW group. The aim of this thesis is to develop a concept of how to prepare Bentley´s supply chain and supplier base for the new requirements due to upcoming Brexit.
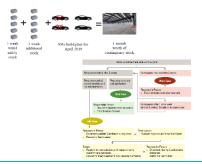
Method
1. Provision of background knowledge around Brexit and Bentley Motors
2. Definition of assumptions on what basis the concept is developed
   (Main point: planning towards worst case scenario of "No Deal" Brexit)
3. Creation of the supply chain readiness concept through analysing how the supply chain works today, which implications and risks a "No Deal" Brexit would have and finally develop a new supply chain process that mitigates the risks and considers new requirements
4. Development of the supplier readiness concept of how to implement the concept of 3. to the 723 EU suppliers, including supplier communication method, management of supplier responses and as a result of the actual implementing activity provision of case examples

Results
"No Deal" = installation of customs border, risk of border delays at Calais – Dover, application of tariff payments
! Main risk of production material shortages sets focus on ensuring continuity of supply

→ <u>Concept for supply chain readiness:</u> Incoterm change required, customs broker to process customs declarations, stock holding and alternative ports

→ <u>Concept for supplier readiness:</u> Communication package incl. questionnaire to confirm new requirements, process of managing incoming supplier responses and dealing with complex responses, way of efficient tracking and reporting

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